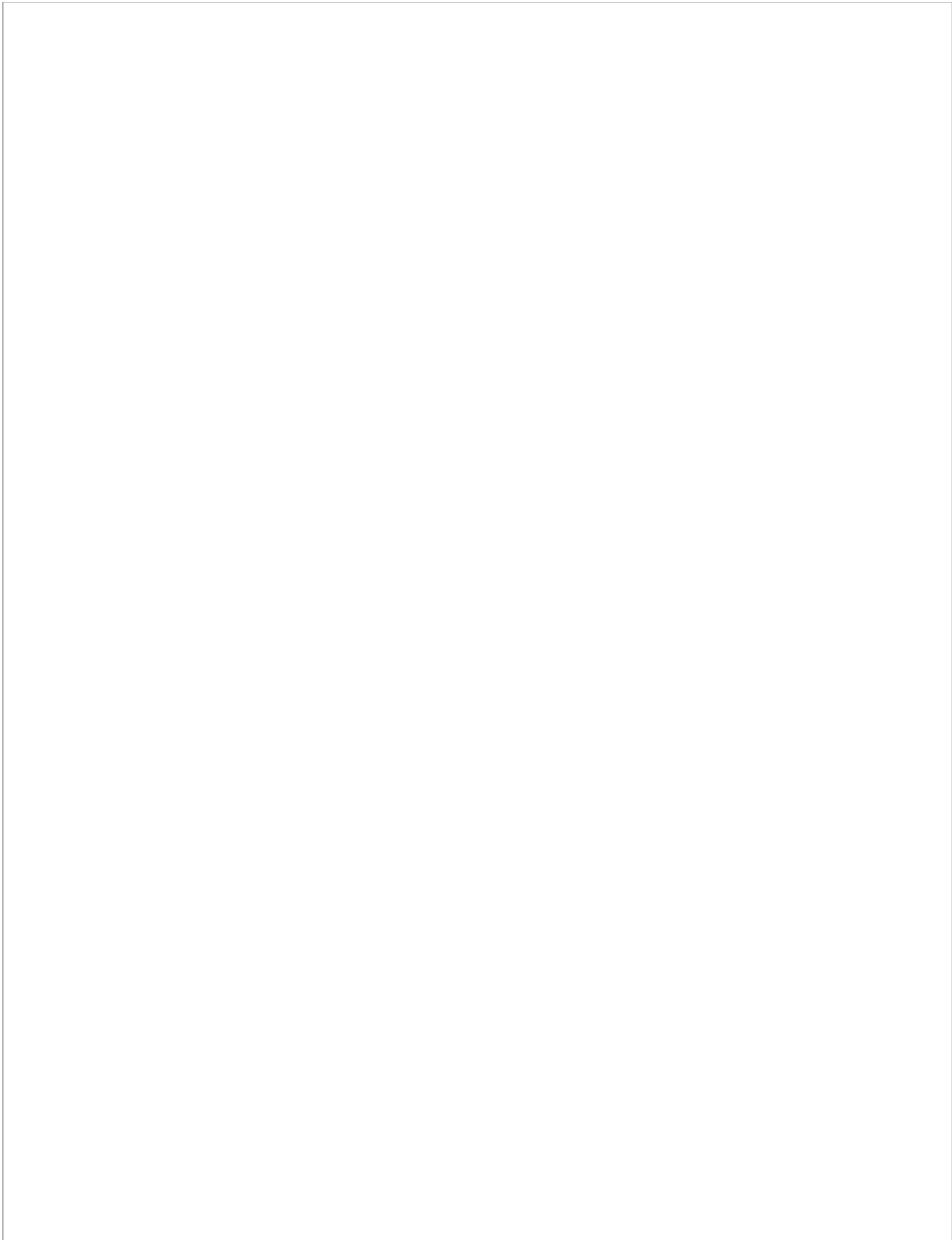


Coaching for beginners — “we need to develop world class coaches _for_ beginners”

Published 11 days ago by [Andrew Beaven](#)

Interesting tweet from last week’s UK Coaching Conference:



Frank Dick said exactly this at the ECB CA (England & Wales Cricket Board Coaches' Association) conference in 2015. Everyone nodded. Nothing much seems to have changed...

The Coaching Plan for England says a lot about bringing in new coaches by reducing barriers to entry, but very little about helping those new coaches (or existing coaches working in the ignition/grassroots/participation arena), who most probably will be working with beginners, to become "world class".

Mentorships are mentioned, but apparently as a remedial exercise to supplement the training offered in streamlined level 1 & 2 courses.

"we need to develop world class coaches for beginners"

Yes, yes, yes to the ambition.

What can be done to make it happen?